



Massimiliano Lombardi has been appointed Managing Director at Galleria Vik Milano



Vik Retreats

2 min read · 24 November 2022

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A seasoned and respected leader, Massimiliano joins Galleria Vik Milano with over twenty-five years of hospitality experience. Please see more below and attached, and I hope this news will be of interest to you for HospitalityNet.com.

Lombardi joins Galleria Vik Milano from Sina Hotels, where he most recently served as Chief Operating Officer, overseeing the collection of eleven hotels across Italy. In his role, he gained invaluable expertise in implementing operational and commercial strategies, as well as managing teams and departments for sales and marketing, operations, revenue, e-commerce, and more. Additional positions held include Operations & Commercial Director for Boscolo Hotels, Autograph Collection by Marriott and Director of Sales & Marketing for NH Hotels Italy.



Vik Retreats is a premier collection of properties that have redefined experiential travel. Vik Retreats break the traditional hotel mold and offer new destinations for travelers seeking an unrivaled experience. Comprised of Estancia Vik José Ignacio, Playa Vik José Ignacio, Bahia Vik José Ignacio in Uruguay, Vik Chile, Puro Vik & VIK in Chile, and Galleria Vik Milano in Italy, Vik Retreats promise truly singular stays offering entrée into the very best of their respective locales.

Galleria Vik Milano is Vik Retreats' first city retreat and debut in Europe. The hotel is ideally located in the historical center of Milan and housed within the Galleria Vittorio Emanuele II, one of Italy's most iconic landmarks. Renovated and restored under the leadership of innovators Alex and Carrie Vik, Galleria Vik Milano deftly combines the past and the present. As with all Vik Retreats, architecture and design play a central role at Galleria Vik Milano. The strong architectural features of the hotel are reinforced by hand painted murals and frescos with a focus on Italian artwork, in addition to an extensive collection of international art and a mix of curated contemporary, midcentury, vintage and antique furniture. Galleria Vik Milano features 89 distinctly designed rooms and suites, which have been carefully renovated while maintaining the landmark's original architecture.