

## HOTEL ANNOUNCEMENTS

**PIPELINE** 3 June 2020

# IL Tornabuoni

AG Hotel Group Plans Q3 Opening of New Five-Star Hotel, Il Tornabuoni, in Florence, Italy  
Scheduled for Fall 2020



[AG Group](#) proudly announces the unveiling of [IL Tornabuoni](#), the group's first five star luxury hotel, due to open in Q3 2020 in Florence, Italy. With the addition of this new property in the Italian Renaissance city, AG Group's AG Hotels collection will expand to offer guests a 5-star luxury hotel in Florence and ten 4-star boutique hotels in Rome.

Located along Florence's Via Tornabuoni in the historic 12th century Palazzo Minerbetti, one of the city's oldest palazzo residences, the five-star luxury IL Tornabuoni welcomes guests with 62 prestigious rooms and suites, set amidst four floors in the heart of the historical city center. Milano architect Andrea Auletta has overseen the project's interior design, as he has done for each of AG Group's hotels in Rome. Each floor has been outfitted with a distinct regal color including vibrant teals, deep blues, sunny yellows, energetic vermillion and soft greys. Most rooms and suites will offer two double beds for guests, a rarity found in much of Italy and Europe. F&B venues include a rooftop gourmet restaurant with terrace overlooking Santa Maria Novella, San Frediano, Oignissanti Church and the many other beauties in Florence's Renaissance skyline and a Champagne Bar, serving bubbles from only the most sought after Italian and French maison.

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The AG GROUP brand, acronym of its president and founder Andrea Girolami, is the first ever Italian Incoming Tourist Group operating with the integration of Hotels, DMC, Bistros, Hotel Consultants and Retirement Homes.

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