



## **VESTAS Hotels & Resorts: a journey within a journey.**

The VESTAS Hotels & Resorts chain takes its name from *Vesta*, the Roman goddess of the hearth and hospitality, and proudly upholds the values she symbolizes.

This is the starting point for reinventing the hotelier's art of hospitality.

Availing of consolidated experience acquired over more than 35 years managing the Hotel President, a 4-Star Superior hotel in the town centre which has grown over time into a solid and dependable landmark for business clientele in particular, Vestas Hotels & Resorts has recently enriched its offering with the purchase of two other structures, also located in the town of Lecce and aimed at different customer segments: the 5-Star De Luxe Risorgimento Resort, a former aristocratic residence in the heart of the Old Town, and the 3-Star designer Eos Hotel, the fruit of an absolutely innovative design project that is destined to set trends. This ambitious hotel management company, which is comprised of a youthful and dynamic team well able to manage every aspect of life in the structures, counts on the safe guiding hands of manager Giuseppe Mariano and all his experience, gathered over many years of managing hotels for renowned national and international chains.

However, the secret of the Vestas Hotels & Resorts brand is its close bond with the territory, which is expressed differently in all places, in accordance with the varying requirements, and which becomes the spirit and the essence of providing hospitality.

Driving its roots deep into the Salento region, it has chosen to take a new approach to the concept of hotel rooms by transforming them into galleries with a distinct territorial identity.

Everything inside the Vestas H&R structures recounts a story, a local tale, by weaving classic materials, culture, products and the mood of the local people into a refined aesthetic and qualitative tapestry of the highest level. Guests enter a world of details which themselves represent a thrilling start to their voyage of discovery. An opportunity that, today, is exclusively reserved for travellers in Salento, but which it is hoped may soon become an experience that can be repeated elsewhere.

With this passion and this character, Vestas H&R has dedicated itself to contributing towards the growth of the local system. Consequently, the group has close ties of exchange and collaboration with the top-class manufacturing enterprises in the handicrafts and food- and wine-production sectors, which, like all local territories, represent the best the land has to offer. For the same reason, the group has chosen to open the doors of the Vestas H&R structures to the city, actively supporting major artistic and cultural projects and defining a rich programme of events: concerts of chamber music and lectures by authors, conferences and training seminars, exhibitions, food and wine tasting and themed dinners. The group's intention is to stimulate continuous interaction and profitable cultural exchanges among people, and its desire is to share with the city the privilege it enjoys as its trade: meeting different people arriving from all over the world.

### **VESTAS HOTELS & RESORTS**

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